



FEDC
EDUCATION CENTER
www.fedc.in | ISO 9001:2015 Certified



Digital India
Power To Empower

WE MAKE YOUR FUTURE BETTER THAN OTHERS



ULTIMATE TEST SERIES 25% IMPROVEMENT IN JUST TWO TESTS!

India's No. 1 Personalised Learning & Improvement for **JEE, NEET, BITSAT, AIIMS, 8th to 12th CBSE Classes, Bank & Govt. Exams.**



IMPROVE YOUR SPOKEN ENGLISH @ BRITISHCOUNCIL WAY

- ✓ Foundation course of **IELTS** exam
- ✓ Learn @ Anywhere & Anytime
- ✓ Certification from British Council
- ✓ Learn through **Tamil, Telugu & Hindi**



A UNIQUE MOTIVATIONAL & INSPIRATIONAL PROGRAM FOR CAREER DEVELOPMENT & JOB SKILLS

- Improve your confidence, accuracy and fluency
- Learn online interactively and communicate ease
- Interactive study material and flexible study times
- Analyze with real time progress updates
- 1000+ hours of engaging videos covering all concepts
- Unlimited practice questions & tests with deep analysis
- Adaptive paths to serve each student's learning needs
- In-depth solutions, feedback & recommendations

ACCEPTED GLOBALLY, AVAILABLE LOCALLY

REGISTER @ WWW.FEDC.IN (OR) CALL: +91 9489000904



& GET UP TO **50% OFF**



+91 94890 000904
+91 452 4243709



info@fedc.in
www.fedc.in



163/C1, Kamarajarsalai,
Madurai - 625009, TN.

School



College

Corporate



*A unique and novel tool, which uses the “language of cricket”
for career enhancement and personality development*



www.careerstrokes.com
Career & Personality Development • Job Skills

Kris Srikanth

*Former Indian Cricket Captain,
a member of the 1983 World Cup Winning Team,
& Former Chairman - Senior Selection Committee,
2011 World Cup winning team*



www.careerstrokes.com



THEME BASED LEARNING

This is a unique pedagogy to generate interest among learners. Every Learning Element is based on a concept such as sports (cricket) and movies. You can easily relate to these and completely internalize the concept which therefore, helps in better understanding.



INTERACTIVE AV SESSIONS

Each concept session is customized to the learning level and style of the student. The pace is absolutely one's own.



EXPERT VIEW

You get expert views as you go through each concept session. Each session/ Learning Object would comprise of the following a. An audio / video component. b. Text / Visual elements c. Quizzes / Other interactivities.






PRESENTATION & LIVE INTERACTION

Kris Srikanth, the former Indian Cricket Captain anchors the sessions using the language of cricket and real life examples to simplify complex issues. Each learning element is easy to understand and relate with subject areas and complex management principles.

The Center/Institutional Model



In the Center/Institutional Model, the content is loaded in the center premises on a computer or server so that the participants can access it in the training room or lab.

-  All participants pay attention to Experts and Videos
-  All participants find it easy to relate to sports
-  It can also be used as a tool by the trainer

CAREER DEVELOPMENT COURSES



CORPORATE

Enhance skill sets to move up the corporate ladder

CORPORATE

Personality development and Career enhancement is a must for everyone. If you want to ...

Rs.900/-



COLLEGE

Find the easy way to land a job and develop your career

COLLEGE

This product is all about personality transformation and enhancing the Employability...

Rs.720/-



SCHOOL

Improve your life skills and personality

SCHOOL

This course is designed to help you look at various aspects of career and personality

Rs.720/-



CAREER STROKES POWER PACKED

POWER PACK SKILLS

This course is designed to help you look at career options and development, and...

Rs.220/-



RETAIL - SALES SKILLS

RETAIL - SALES SKILLS

This course is designed to help you acquire the necessary skill-sets for kick-starting...

Rs.292/-



ENTREPRENEURSHIP SKILLS

ENTREPRENEURSHIP

Our government is keen to promote entrepreneurs, especially women entrepreneurs. This course is...

Rs.364/-



PETROL STATION SKILLS

PETROL - STATION SKILLS

This course is designed to help you acquire the necessary skill-sets for kick-starting ...

Rs.119/-



DIGITAL LITERACY

DIGITAL LITERACY

The course is meant for all age groups. This course is exclusively designed to help you know more about the fundamentals of Internet, Operating system...

Free



FINANCIAL LITERACY

FINANCIAL LITERACY

The course is meant for all age groups. This course is exclusively designed to help you know more about the fundamentals of banking, viz.

Free



Discounted Price Available only on
www.fedc.in

TESTIMONIALS

"Rane has subscribed to the e-learning tool, careerstrokes.com offered by AA Edutech Private Limited. Over 200 Managers at Rane have signed up for this e-learning course. What we hear from them .. " more

R Venkatanarayanan, HR , Rane Group

"MSME Development Institute, Chennai is happy to have the association of M/s. AA Edutech Private Limited to provide Value added Soft Skill online Training Programme (www.careerstrokes.com) using cricket....more

S. Sivagnanam, Director, MSME

"We have gone through the Careerstrokes product and we are quite impressed with the concept and the details. This career Enhancement and Personality Development programme blends Management Philosophiesmore"

Dr. M. B. DHOLAKIA, JOINT, CEO , GUJARAT KNOWLEDGE SOCIETY

Dear Aspirant,

We are pleased to inform you that we have launched an e-learning initiative for career planning, career-enhancement and success in life.

We have designed and conceptualized the products on offer, and have used a unique and novel tool, the "language of cricket," which is a religion in India, for easy understanding of complex management issues for students/ young professionals to grasp the same in the shortest possible time.

Interactive learning sessions will be delivered through the medium of Internet in the form of modules. Live Webinars (inter-active web seminars), online discussions with experts in the field of training and management mentors will be the hallmark of this state-of-the-art learning process. The programme will be run by a thoroughly professional team of experts and registered candidates will have to work on assignments as well as tests for each module of the learning process. There will be no dearth for learning as course content will be regularly updated giving the registered candidates an opportunity to access a wealth of fresh information.

More details of the product are available on our website www.careerstrokes.com

We are very keen to make available the key elements of the program for the purpose of motivating, improving awareness levels, and providing career enhancement skills to undergraduate/ graduate students and young professionals to make a mark in life.

All the best !!
Warm regards,



K. Srikanth

"Kris Srikanth, the swashbuckling, happy cricketer, is in the form of his life in this Career enhancement and Personality Development Program for students, corporate executives, and young professionals. Positive, committed, straightforward, generous, spontaneous and reflective, he offers lessons on doing well in life through the lived experience and metaphor of cricket at its inspirational best. Every Learning Element is based on a real-life concept be it cricket or movies. It's educative and fun at the same time. Not to be missed."

Mr. N. Ram

Editor – in – Chief, "The Hindu"

"This career Enhancement and Personality Development programme released by Kris Srikanth blends Management Philosophies in his own inimitable style with real life concepts from the world of cricket and movies. I found this programme to be highly motivating and energizing and I am sure the young entrepreneurs, students and professionals will surely benefit out of this."

Mr. Arvind Swamy

Actor, CEO – Talent Maximus

Register Now !!



FEDC
EDUCATION CENTER
www.fedc.in | ISO 9001:2015 Certified

www.fedc.in

Ph: +91 9498000904

www.careerstrokes.com

A Division of AA Edutech Pvt. Ltd

Regd. Office: "Aryaa", 378, Kapaleeswar Nagar, Neelangarai, Chennai 600 041

FUTURE EDUCATION DEVELOPMENT CENTER (FEDC)

Previously known as Hexagon Computer Education is an education services organisation rendering its services in Information Technology, Employability skills, Cognitive learning, language labs, University programs, Career enhancement scaffolds, International and Government Certifications apart from Technology Resourcing, Knowledge Consulting and Franchising.

We provide solutions through applications of proven platforms and adaptation of emerging technologies. The services are deployed through our quality learning centres who are managed and supported by a team of experienced professionals. FEDC is the Education Training Unit of Hi5 Media, largest Education & Training provider across Tamilnadu. FEDC, offers more than 300 innovative programs the students to upgrade their skills in both technically and academically.

FEDC affiliated to NIELIT (Govt. of India), Digital India, British Council English Strokes, Carrier Strokes, Edu Strokes, Tally Education, Embibe, Prompt Education & CSC Academy

FEDC is an ISO 9001 : 2015 Certified Institution



FEDC
EDUCATION CENTER

www.fedc.in | ISO 9001:2015 Certified

HO: 163/C1, Kamarajar Salai, Madurai - 625009.

Ph: +91 452 4243709 & 9489000904

BO: 69 & 70, Yoka Towers, Alagarkoil Road, Madurai - 625007.

Ph: +91 452 4500149 & 9444896610

www.fedc.in | info@fedc.in | Facebook: fedc.in | +91 94890 00904